

Rep Order# 9796727 Ver# 7 Status Revised

Traffic Order# 569246

Printed: 10/19/2012 4:20 PM
Last Received: 10/19/2012 4:10 PM
Showing Buylines: All Rep Revised Lines

2 of 3

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product DCCC
Estimate# 1193
Buyer Katie Keuleman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1193
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

---CONTRACT COMMENT---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

---REMARKS---

V.7 10/19
LN 28- N/A 1X 10/27
LN 31- MG 1X TU-F 1105-1135P
NO CHANGE IN TOTAL. PLS CF- CHRISTINA FOR DAN

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*28	SA	10P-1030P	SEIN FELD	:30	\$250.00	10/27-10/27	0	0	0	\$0.00	
				[MADE-GOOD BY LINE(S) 31]								
				V7 Effective Dates Changed								
	*31	TU-F	1105P-1135P	30 ROCK	:30	\$250.00	10/23-10/26	1	1	1	\$250.00	
				[MKGD FOR SPOTS MISSED ON LN #28: 10/27(1/WK)]								
				V7 Added								

---REPORT TOTALS---

Report Totals: 1 / \$250.00

---SALES MONTHLY TOTALS---

Oct 12: 49 / \$27,900.00 Nov 12: 8 / \$4,500.00
Sales Totals: 57 / \$32,400.00

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EC'd Yes

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Station Totals: 57 / \$32,400.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$140,870	CABL 0%	KDLJ 1%	KJZZ 2%	KSL 27%	KSTU 23%
		KTVX 19%	KUCW 2%	KUTV 26%	UNKB 0%	UNKN 0%

Books null
Demos RA35+